

1 of 8

Rep Firm ) WASHINGTON  
Sales Office ( ) JAMIE ANDRUS  
Salesperson ( )  
Salesperson Phone# 202-872-1155  
Salesperson FAX#

NO SPOTS CAN AIR PAST 12N ON 11/6 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	W,F	TODAY	9A-10A	:30	10/31-11/02	2	\$180.00	2
Rating: 1.3								
Buyline Comment: 1/DAY								
3	M-TU	TODAY	9A-10A	:30	11/05-11/06	2	\$180.00	2
Rating: 1.3								
Buyline Comment: 1/DAY								
5	TU-TH	RACHAEL RAY	10A-11A	:30	10/30-11/01	3	\$140.00	3
Rating: 1.5								
Buyline Comment: 1/DAY								
8	M-TU	RACHAEL RAY	10A-11A	:30	11/05-11/06	2	\$140.00	2
Rating: 1.5								
Buyline Comment: 1/DAY								
10	W,F	STUDIO 5	11A-12P	:30	10/31-11/02	2	\$150.00	2
Rating: 1.1								
Buyline Comment: 1/DAY								
12	M-TU	STUDIO 5	11A-12P	:30	11/05-11/06	2	\$150.00	2
Rating: 1.1								
Buyline Comment: 1/DAY								

Rep Order# 7907048  
EC'd Yes

Ver# 16 Status Returned

Traffic Order# 25151

Printed:

10/29/2012 1:51 PM

280

Station KSL-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MIA  
Product LOVE/CD4/R  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

**Agency** ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
**Agency C/P1/P2/E** LOVE/ORDR/C30N06  
**Flight Dates** 10/30/2012 - 11/06/2012  
**Hiatus Weeks**

Rep Firm ) WASHINGTON  
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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
14	TU-W	NEWS @ NOON	12P-1P	:30	10/30-10/31	2	\$200.00	2
Rating: 2.1								
Buyline Comment: 1/DAY								
16	M	NEWS @ NOON	12P-1P	:30	11/05-11/05	1	\$200.00	1
Rating: 2.1								
17	W-F	DAYS OF OUR LIVES	2P-3P	:30	10/31-11/02	3	\$160.00	3
Rating: 1.1								
Buyline Comment: 1/DAY								
20	M	DAYS OF OUR LIVES	2P-3P	:30	11/05-11/05	1	\$160.00	1
Rating: 1.1								
21	TU-TH	DR PHIL	3P-4P	:30	10/30-11/01	3	\$115.00	3
Rating: 1.1								
Buyline Comment: 1/DAY								
24	M	DR PHIL	3P-4P	:30	11/05-11/05	1	\$115.00	1
Rating: 1.1								
25	SU	SUNDAY EDITION	9A-930A	:30	11/04-11/04	1	\$100.00	1
Rating: 1.7								
26	SU	MUSIC & SPOKEN	930A-10A	:30	11/04-11/04	1	\$175.00	1
Rating: 5.4								
27	SU	MORMON TIMES	10A-1030A	:30	11/04-11/04	1	\$20.00	1
Rating: 4.3								
28	TU-TH	KATIE	4P-5P	:30	10/30-11/01	3	\$140.00	3
Rating: 2.0								
Buyline Comment: 1/DAY								

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Showing Buylines: All Lines

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
31	M	KATIE	4P-5P	:30	11/05-11/05	1	\$140.00	1
Rating:	2.0							
32	TU-F	TODAY	5A-6A	:30	10/30-11/02	4	\$60.00	4
Rating:	0.7							
36	M-TU	TODAY	5A-6A	:30	11/05-11/06	2	\$60.00	2
Rating:	0.7							
38	TU-F	TODAY 2	6A-7A	:30	10/30-11/02	4	\$275.00	4
Rating:	2.2							
42	M	TODAY 2	6A-7A	:30	11/05-11/05	1	\$275.00	1
Rating:	2.2							
43	TU-F	TODAY	7A-8A	:30	10/30-11/02	4	\$800.00	4
Rating:	2.7							
47	M-TU	TODAY	7A-8A	:30	11/05-11/06	2	\$800.00	2
Rating:	2.7							
49	TU-F	TODAY	8A-9A	:30	10/30-11/02	4	\$350.00	4
Rating:	2.0							
53	M-TU	TODAY	8A-9A	:30	11/05-11/06	2	\$350.00	2
Rating:	2.0							





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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
87	TU	THE VOICE	7P-8P	:30	10/30-10/30	1	\$3,500.00	1
Rating: 5.3								
88	W	CHICAGO FIRE	9P-10P	:30	10/31-10/31	1	\$1,400.00	1
Rating: 6.1								
89	F	GO ON/GUYS W KIDS	7P-8P	:30	11/02-11/02	1	\$1,000.00	1
Rating: 5.8								
90	SU	SUNDAY NIGHT FB	615P-930P	:30	11/04-11/04	1	\$3,000.00	1
Rating: 5.7								
91	M	THE VOICE	7P-9P	:30	11/05-11/05	1	\$3,500.00	1
92	TU,TH-F	NEWS	5P-530P	:30	10/30-11/02	1	\$1,150.00	1
93	TH	30 ROCK/UP ALL NIGHT	7P-8P	:30	11/01-11/01	1	\$1,500.00	1
94	W	ANIMAL PR/GUY	7P-8P	:30	10/31-10/31	1	\$1,800.00	1
95	SU	BYU COACHES	1105P-1130P	:30	11/04-11/04	1	\$120.00	1
96	F	DATELINE	9P-10P	:30	11/02-11/02	1	\$1,500.00	1
97	SA	ENCORES	7P-8P	:30	11/03-11/03	1	\$400.00	1
98	SA	ENCORES	9P-10P	:30	11/03-11/03	1	\$550.00	1
99	SU	FB NIGHT	5P-615P	:30	11/04-11/04	1	\$700.00	1
100	TU	GO ON	8P-9P	:30	10/30-10/30	1	\$3,200.00	1
101	F	GRIMM	8P-9P	:30	11/02-11/02	1	\$2,300.00	1

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In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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102	TH-F	NEWS	630P-7P	:30	11/01-11/02	2	\$475.00	2
Buyline Comment: 1/DAY								
103	W	L & O	8P-9P	:30	10/31-10/31	1	\$1,600.00	1
104	TH	LATE NIGHT	1135P-1235A	:30	11/01-11/01	1	\$300.00	1
105	M	6P NEWS	6P-630P	:30	11/05-11/05	1	\$800.00	1
106	TH-F	NOON NEWS	12P-1P	:30	11/01-11/02	2	\$200.00	2
Buyline Comment: 1/DAY								
107	TH	OFFICE/PARKS	8P-9P	:30	11/01-11/01	1	\$3,200.00	1
108	SA	OUTDOORS	1105P-1135P	:30	11/03-11/03	1	\$210.00	1
109	TU	PARENTHOOD	9P-10P	:30	10/30-10/30	1	\$2,500.00	1
110	W,F	RACHEL RAY	10A-11A	:30	10/31-11/02	2	\$140.00	2
111	M	RACHEL RAY	10A-11A	:30	11/05-11/05	1	\$140.00	1
112	TU	RECIPE ROCKS	830P-9P	:30	10/30-10/30	1	\$400.00	1
113	TH	ROCK CENTER	9P-10P	:30	11/01-11/01	1	\$950.00	1
114	SU	SPORTSBEAT	1035P-1105P	:30	11/04-11/04	1	\$500.00	1
115	TH	STUDIO 5	11A-12P	:30	11/01-11/01	1	\$150.00	1
116	SU	NFL	615P-930P	:30	11/04-11/04	1	\$3,000.00	1
117	W-F	TODAY	9A-10A	:30	10/31-11/02	3	\$180.00	3
Buyline Comment: 1/DAY								

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118	M-TU	TODAY	9A-10A	:30	11/05-11/06	2	\$180.00	2
119	W-F	TODAY 3 Buyline Comment: 1/DAY	1P-2P	:30	10/31-11/02	3	\$140.00	3
120	M	TODAY 3	1P-2P	:30	11/05-11/05	1	\$140.00	1
121	F	TONIGHT SHOW	1035P-1135P	:30	11/02-11/02	1	\$425.00	1
122	SA	ENCORES	8P-9P	:30	11/03-11/03	1	\$450.00	1

**---REPORT TOTALS---**  
 Report Totals: 127 / \$80,435.00

**---SALES MONTHLY TOTALS---**  
 Nov 12: 127 / \$80,435.00  
 Sales Totals: 127 / \$80,435.00  
 Station Totals: 127 / \$80,435.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

**---COMPETITIVE---**  
 Market Totals \$402,175  
 CABL 0% KJZZ 0% KSL 20% KSTU 0% KTVX 0%  
 KUCW 0% KUTV 0% NSL 0% UNKN 80%

Books null  
 Demos RA35+